

Annual Crop Report



1971

RICHARD W. NUTTER
AGRICULTURAL COMMISSIONER

120 WILGART WAY
SALINAS, CALIFORNIA

RICHARD W. NUTTER
AGRICULTURAL COMMISSIONER

MONTEREY COUNTY

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DEPARTMENT OF AGRICULTURE

AGRICULTURAL BUILDING
120 WILGART WAY
SALINAS, CALIFORNIA

Jerry W. Fielder, Director
California Department of Agriculture

and

Honorable Board of Supervisors
County of Monterey

Gentlemen:


In compliance with the provisions of Section 2279 of the California Agricultural Code I am pleased to submit the Monterey County Agricultural Crop Report for the calendar year of 1971.

The values represented here are gross receipts received by the producers and do not take into account the costs of production, transportation or marketing. No attempt is made to reflect net income to the producer.

Total gross value for all Monterey County production for 1971 was \$258,056,210 which is an increase over 1970 of \$31,000,000. Most of this increase was reflected in the vegetable crops area, where demand and market conditions were favorable.

My thanks to the individuals and firms whose cooperation made this report possible, and to my staff, under the direction of Agricultural Inspector Don Rochester who coordinated and compiled this report.

Very truly yours,


Richard W. Nutter
Agricultural Commissioner

RWN:dl

RICHARD W. NUTTER - AGRICULTURAL COMMISSIONER

MARVIN E. GARNER - ASSISTANT AGRICULTURAL COMMISSIONER

SALINAS OFFICE

Roy E. Bardin	Plant Pathologist
Stanley E. Clayton	Deputy Agricultural Commissioner
Glenn R. Sutton	Deputy Agricultural Commissioner
William D. Taylor	Deputy Agricultural Commissioner
Eugene (Chick) Legault	Senior Agricultural Inspector
Elmo Brock	Agricultural Inspector
Jack Cartier	Agricultural Inspector
Don Rochester	Agricultural Inspector
Walter Snow	Agricultural Inspector
Dow O. Williams	Agricultural Inspector
David Butterfield	Agricultural Inspector
William Nutley	Agricultural Inspector
Johnny Bunch, Jr.	Agricultural Inspector
Sumner C. (Bud) Cross	Agricultural Inspector
James Gambetta	Agricultural Inspector
Thomas N. O'Brien	Agricultural Inspector
Malcolm Lane	Agricultural Inspector

MONTEREY OFFICE

Wallace Marvin	Deputy Agricultural Commissioner
Charles D. Radford	Agricultural Inspector

KING CITY OFFICE

Frank A. Scaroni	Senior Agricultural Inspector
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Joseph J. Dughi	Agricultural Inspector
Robert H. Flores	Agricultural Inspector
Harry O. Nelson	Agricultural Inspector

PAJARO OFFICE

Thelbert E. (Gene) Hester	Senior Agricultural Inspector
Lucille Sersen	Typist-Clerk

CLERICAL

Maudie A. Phillips	Senior Account Clerk
Dorothy M. Leach	Senior Typist
Betty J. Drake	Account Clerk

TREND OF MAJOR CROPS IN MONTEREY COUNTY

<u>CROP</u>	<u>YEAR</u>	<u>ACRES</u>	<u>VALUE</u>
Apricots	1961	1,180	\$ 470,000
	1966	1,305	387,000
	1971	648	245,000
Strawberries (Fresh & Freezer)	1961	3,660	12,358,000
	1966	2,570	12,352,000
	1971	2,457	15,303,000
Artichokes (Fresh & Proc.)	1961	5,480	3,207,000
	1966	8,817	5,301,000
	1971	10,530	8,270,000
Broccoli	1961	10,300	4,489,000
	1966	14,721	5,483,000
	1971	24,200	13,239,000
Carrots (Fresh & Proc.)	1961	7,000	9,876,000
	1966	6,945	7,178,000
	1971	6,700	11,483,000
Cauliflower (Fresh & Proc.)	1961	3,735	3,406,000
	1966	4,285	4,541,000
	1971	9,420	10,825,000
Celery (Fresh & Proc.)	1961	5,040	11,697,000
	1966	5,265	14,228,000
	1971	5,775	19,695,000
Lettuce	1961	47,200	29,356,000
	1966	48,900	52,863,000
	1971	55,000	65,799,000
Brussels sprouts	1961	147	147,000
	1966	840	1,279,000
	1971	1,300	1,706,000
Tomatoes	1961	8,530	15,104,000
	1966	6,600	11,703,000
	1971	4,500	12,157,000

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>UNIT WEIGHT (APPROX)</u>
Artichokes	Crate	20 lbs.
Broccoli	Crate	21 lbs.
Bushberries	Slide	9 lbs.
Cabbage	Carton	50 lbs.
Carrots	Carton	57 lbs.
Carrots	Bulk	50 lbs.
Cauliflower	Carton	25 lbs.
Celery	Crate	60 lbs.
Endive	Crate	30 lbs.
Lettuce	Carton	47 lbs.
Romaine	Crate	43 lbs.
Strawberries	Slide	11½ lbs.
Squash	Crate	32 lbs.
Tomatoes*	Carton	40 lbs.

* 40 lbs. used as an average for this Crop Report

FRUITS & NUTS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Apples	1971	663	7,956	Ton	\$ 77.00	\$ 613,000
	1970	792	8,712	"	66.50	579,000
Apricots	1971	648	2,980	"	82.30	245,000
	1970	1,136	5,600	"	94.50	529,000
Strawberries	1971	2,457				
	1970	2,600				
Freezer	1971		11,495	"	279.75	3,216,000
	1970		12,710	"	320.35	4,072,000
Fresh	1971		24,945	"	484.55	12,087,000
	1970		23,300	"	432.60	10,080,000
Bushberries	1971	77	270	"	250.00	67,500
	1970	106	318	"	400.00	127,000
Grapes	1971	1,555	5,500	"	362.80	1,995,000
	1970*					
Walnuts	1971	1,042	519	"	383.45	199,000
	1970	1,144	396	"	409.10	162,000
Misc. Fruit*	1971					210,000
	1970					1,298,000
TOTAL FRUITS & NUTS				1971		\$ 18,632,500
				1970		16,847,000

* Includes almonds, dried apricots, cherries, grapes and raspberries.

VEGETABLE CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACERAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Artichokes	1971	10,530				
	1970	10,240				
Fresh	1971		26,335	Ton	\$ 234.55	\$ 6,177,000
	1970		21,290	"	260.00	5,535,000
Processing	1971		12,310	"	170.00	2,093,000
	1970		10,000	"	140.10	1,401,000
Asparagus	1971	2,385	4,155	"	508.50	2,113,000
	1970	2,460	4,325	"	452.00	1,955,000
Beans (Green Lima)	1971	3,200	5,440	"	177.00	963,000
	1970*					
Broccoli	1971	24,200				
	1970	23,700				
Fresh	1971		30,565	"	309.25	9,452,000
	1970		25,700	"	263.35	6,768,000
Processing	1971		22,700	"	166.85	3,787,000
	1970		39,470	"	169.90	6,706,000
Brussels sprouts	1971	1,300	6,825	"	250.00	1,706,000
	1970	920	4,830	"	250.00	1,208,000
Cabbage	1971	910	15,200	"	74.15	1,127,000
	1970	1,245	14,760	"	64.75	956,000
Carrots	1971	6,700				
	1970	5,860				
Fresh	1971		61,500	"	170.00	10,455,000
	1970		47,335	"	106.50	5,041,000
Processing	1971		39,000	"	26.35	1,028,000
	1970		48,320	"	25.60	1,237,000
Cauliflower	1971	9,420				
	1970	8,745				
Fresh	1971		32,040	"	265.05	8,492,000
	1970		30,145	"	219.70	6,623,000
Processing	1971		12,230	"	190.75	2,333,000
	1970		9,175	"	171.75	1,576,000

* Included in Misc. Vegetables

VEGETABLE CROP - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACERAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Celery	1971	5,775	156,000	Ton	\$ 126.25	\$ 19,695,000
	1970	6,240	150,815	"	77.00	11,613,000
Cucumbers (Proc.)	1971	660	2,230	"	99.50	222,000
	1970*					
Endive	1971	250	1,625	"	183.35	298,000
	1970	357	2,887	"	181.10	523,000
Garlic	1971	1,715	13,065	"	150.00	1,960,000
	1970	1,650	16,585	"	162.85	2,701,000
Lettuce						
Spring	1971	15,230	201,050	"	93.82	18,863,000
	1970	16,946	218,542	"	55.41	12,109,000
Summer	1971	18,970	228,792	"	93.49	21,390,000
	1970	18,533	220,855	"	125.68	27,757,000
Fall	1971	20,800	253,968	"	100.59	25,547,000
	1970	19,386	226,095	"	100.64	22,754,000
Onions - (Proc.)	1971	2,830	46,480	"	31.80	1,478,000
	1970	2,793	44,230	"	32.20	1,424,000
Onions - Dry	1971	250	4,250	"	47.20	201,000
	1970	220	4,400	"	42.00	185,000
Peas - (Fresh)	1971	800	2,280	"	240.00	547,000
	1970	414	1,130	"	281.00	318,000
Peas - (Proc.)	1971	1,010	2,070	"	109.20	226,000
	1970*					
Peppers - Chili	1971	2,570	3,355	"	571.00	1,916,000
	1970	2,337	5,838	"	452.50	2,642,000
Potatoes	1971	6,580	105,525	"	62.70	6,616,000
	1970	6,600	105,900	"	56.50	5,983,000
Romaine	1971	350	4,130	"	132.75	548,000
	1970	251	3,075	"	115.45	355,000

* Included in Misc. Vegetables

VEGETABLE CROPS - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Spinach	1971	4,360	48,860	Ton	\$ 30.50	\$ 1,490,000
	1970	4,010	39,100	"	27.80	1,087,000
Squash	1971	336	1,780	"	159.90	285,000
	1970	207	1,740	"	138.35	241,000
Tomatoes	1971	4,500				
	1970	5,050				
Fresh	1971		40,800	"	276.00	11,261,000
	1970		42,900	"	230.00	9,867,000
Processing	1971		32,000	"	28.00	896,000
	1970		13,400	"	25.20	338,000
Misc Vegetables*						
Fresh	1971					6,250,000
	1970					8,138,000
Processed	1971					56,000
TOTAL VEGETABLE CROPS				1971		\$ 169,471,000
				1970		147,041,000

* Includes anise, cherry tomatoes, corn, escarole, green onions, leaf lettuce, parsley, parsnips, radishes and others.

FIELD CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Barley	1971	55,000	55,000	Ton	\$ 52.00	\$ 2,860,000
	1970	55,000	52,250	"	50.80	2,654,000
Beans - Dry						
Large Lima	1971	1,780	1,415	"	344.15	487,000
	1970	5,660	1,880	"	254.90	479,000
Small White	1971	14,630	11,700	"	301.60	3,529,000
	1970	22,780	12,650	"	230.15	2,911,000
Misc. Dry Beans	1971					71,000
	1970					51,600
Corn - Silage	1971	2,500	67,500	"	12.00	810,000
	1970	2,500	60,000	"	12.50	750,000
Hay - Alfalfa	1971	10,000	80,000	"	35.00	2,800,000
	1970	9,400	75,200	"	32.00	2,406,000
Hay - Grain	1971	5,800	14,500	"	25.00	362,000
	1970	5,800	14,500	"	23.50	341,000
Hay - Oats	1971	1,900	4,750	"	30.00	142,000
	1970	1,500	3,750	"	27.00	101,000
Pasture - Dry Land	1971	1,022,000		Acre	2.00	2,044,000
Pasture - Irrigated	1971	2,000		"	40.00	80,000
	1970	2,000		"	40.00	80,000
Sugar Beets	1971	20,100	572,900	Ton	15.02	8,605,000
	1970	14,305	491,178	"	14.81	7,274,000
Wheat	1971	6,500	5,200	"	60.00	312,000
	1970	8,000	6,400	"	47.00	301,000
TOTAL FIELD CROPS				1971		\$22,102,000
				1970		17,348,600

SEED CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Bean	1971	802	457	Ton	\$ 337.85	\$ 154,000
	1970	1,122	837	"	347.00	290,000
Pea	1971	1,203	1,545	"	148.20	229,000
	1970	524	733	"	145.55	107,000
Misc. Seed	1971					227,000
	1970					360,000
TOTAL SEED CROPS				1971		\$ 610,000
				1970		757,000

NURSERY STOCK, BULBS, CUT FLOWERS & CHRISTMAS TREES

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>			<u>TOTAL VALUE</u>
Nursery stock, bulbs & cut flowers	1970	275			\$ 10,569,000
Cut flowers*	1971	152			7,434,000
Nursery stock & bulbs	1971	177			5,250,000
Christmas trees	1971	55	TREES SOLD 8,750	PER TREE 3.45	30,200
TOTAL NURSERY STOCK, BULBS, CUT FLOWERS & CHRISTMAS TREES				1971	\$ 12,714,200
				1970	10,569,000

APIARY

<u>ITEM</u>	<u>YEAR</u>	<u>COLONIES</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Colonies	1971	7,400				
	1970	8,300				
Honey	1971		103,600	Lb.	.19	\$ 19,700
	1970		215,800	"	.12	25,900
Wax	1971		1,727	"	.60	1,040
	1970		3,597	"	.58	2,090
TOTAL APIARY				1971		\$ 20,740
				1970		27,990

* Includes carnations, roses & mums

DAIRYING, LIVESTOCK & POULTRY

<u>CROP</u>	<u>YEAR</u>	<u>HEAD</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Cattle & Calves	1971	85,500	342,000	Cwt.	\$ 31.90	\$ 10,910,000
	1970	83,000	319,600	"	30.30	9,684,000
Feeder	1971	169,000	507,000	"	32.30	16,376,000
	1970	193,600	580,800	"	29.30	17,017,000
Milk						
Market	1971		884,000	"	5.76	5,092,000
	1970		911,000	"	5.57	5,074,000
Manufactured	1971		7,560	"	4.31	32,600
	1970		5,580	"	4.27	23,800
Sheep & Lambs	1971	15,380	15,380	"	26.70	411,000
	1970	15,000	15,000	"	27.00	405,000
Wool	1971		123,000	Lb.	.38	46,700
	1970		108,900	"	.38	41,400
Hogs	1971	5,400	1,080,000	"	.18	194,000
	1970	8,400	1,680,000	"	.234	393,000
Chickens						
Fryers	1971	906,856	3,627,000	"	.16	580,000
	1970*	969,049				407,000
Meat Hens	1971	115,942	463,700	"	.10	46,400
	1970	224,600	925,300	"	.079	73,100
Eggs	1971		5,778,800	Doz.	.245	1,416,000
	1970		5,925,766	"	.323	1,914,000
Rabbits	1971	935	3,850	Lb.	.288	1,110
	1970	1,289	5,171	"	.287	1,480
TOTAL DAIRYING, LIVESTOCK & POULTRY					1971	\$ 35,105,810
					1970	35,033,780

MONTEREY COUNTY DEPARTMENT OF AGRICULTURE

SALINAS, CALIFORNIA

SUMMARY YEAR 1971

FRUITS & NUTS	1971	\$ 18,632,500
	1970	16,847,000
VEGETABLE CROPS	1971	169,471,000
	1970	147,041,000
FIELD CROPS	1971	22,102,000
	1970	17,348,600
SEED CROPS	1971	610,000
	1970	757,000
NURSERY STOCK, BULBS, CUT FLOWERS & CHRISTMAS TREES	1971	12,714,200
	1970	10,569,000
APLARY	1971	20,700
	1970	27,990
DAIRYING, LIVESTOCK & POULTRY	1971	35,105,810
	1970	35,033,780
TOTAL	1971	\$ 258,656,210
	1970	227,624,370