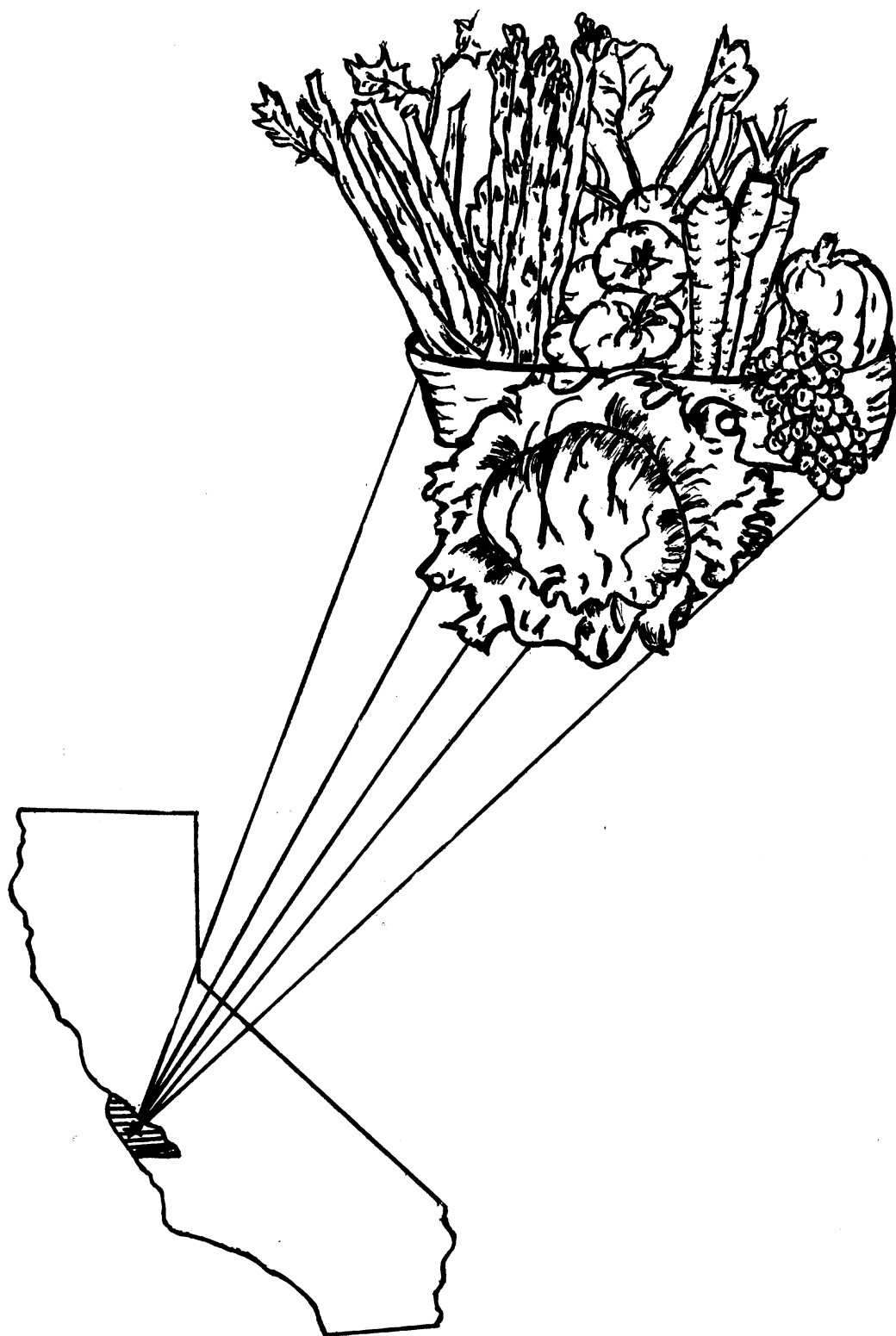


Monterey County



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**RICHARD W. NUTTER
AGRICULTURAL COMMISSIONER**

**120 WILGART WAY
SALINAS, CALIFORNIA**

MONTEREY COUNTY

DEPARTMENT OF AGRICULTURE

(408) 758-3876 - 120 WILGART WAY - P.O. BOX 1370 - SALINAS, CALIFORNIA 93901

RICHARD W. NUTTER
AGRICULTURAL COMMISSIONER



C. B. Chirstensen, Director
Department of Food and Agriculture

and

The Honorable Board of Supervisors
County of Monterey

Gentlemen:

In compliance with the provisions of Section 2279 of the California Agricultural Code I am pleased to submit the Monterey County Agricultural Crop Report for the calendar year of 1973.

Monterey County agriculture recorded an all time high in excess of \$358 million in 1973, this is an increase of more than \$81 million over the 1972 figure.

Despite the favorable outlook, growers were faced with many adversities including late spring rains, a prolonged strike, transportation difficulties plus fuel and fertilizer shortages. All of these factors affected the dollar return to the grower.

The values represented here are gross receipts received by the producers and do not take into account the costs of production, transportation or marketing. No attempt is made to reflect net income to the producer.

My thanks to the individuals and firms whose cooperation made this report possible, and to my staff, under the direction of Agricultural Inspector Don Rochester who coordinated and compiled this report.

Very truly yours,

Richard W. Nutter
Agricultural Commissioner

RICHARD W. NUTTER - AGRICULTURAL COMMISSIONER
MARVIN E. GARNER - ASSISTANT AGRICULTURAL COMMISSIONER

SALINAS OFFICE

Roy E. Bardin	Plant Pathologist
Stanley E. Clayton	Deputy Agricultural Commissioner
Glenn R. Sutton	Deputy Agricultural Commissioner
William D. Taylor	Deputy Agricultural Commissioner
Eugene (Chick) Legault	Senior Agricultural Inspector
Elmo Brock	Agricultural Inspector
Jack Cartier	Agricultural Inspector
Don Rochester	Agricultural Inspector
Dow O. Williams	Agricultural Inspector
David Butterfield	Agricultural Inspector
William Nutley	Agricultural Inspector
Johnny Bunch, Jr.	Agricultural Inspector
James Gambetta	Agricultural Inspector
Thomas N. O'Brien	Agricultural Inspector
Malcolm Lane	Agricultural Inspector
Expedito Ibarbia	Agricultural Inspector

MONTEREY OFFICE

Wallace Marvin	Deputy Agricultural Commissioner
Charles D. Radford	Agricultural Inspector

KING CITY OFFICE

Frank A. Scaroni	Senior Agricultural Inspector
John W. Moore	Agricultural Inspector
Joseph J. Dughi	Agricultural Inspector
Robert H. Flores	Agricultural Inspector
Harry O. Nelson	Agricultural Inspector
Robert Stewart	Agricultural Inspector

PAJARO OFFICE

Theibert E. (Gene) Hester	Senior Agricultural Inspector
Kenneth Young	Agricultural Inspector
Lucille Semenza	Typist-Clerk

CLERICAL

Maudie A. Phillips	Senior Account Clerk
Dorothy M. Leach	Senior Typist
Betty J. Drake	Account Clerk

COVER THEME

Kathi Firth and Rosemary Tharp	-	Students at Sacred Heart School
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TREND OF MAJOR CROPS IN MONTEREY COUNTY

<u>CROP</u>	<u>YEAR</u>	<u>ACRES</u>	<u>VALUE</u>
Strawberries (Fresh & Proc.)	1963	3,674	\$16,089,000
	1968	1,973	13,951,000
	1973	1,885	19,119,000
Artichokes (Fresh & Proc.)	1963	6,260	4,137,000
	1968	9,323	5,698,000
	1973	10,480	10,624,000
Broccoli	1963	13,000	5,638,000
	1968	19,481	9,557,000
	1973	25,440	19,411,000
Carrots (Fresh & Proc.)	1963	7,665	7,972,000
	1968	6,910	8,798,000
	1973	6,600	9,532,000
Cauliflower (Fresh & Proc.)	1963	5,030	3,597,000
	1968	7,921	6,548,000
	1973	9,775	11,255,000
Celery (Fresh & Proc.)	1963	5,600	10,104,000
	1968	6,209	12,608,000
	1973	5,910	16,305,000
Lettuce	1963	50,620	35,547,000
	1968	51,875	52,770,000
	1973	52,260	118,765,000
Brussels sprouts	1963	673	591,000
	1968	890	1,357,000
	1973	1,475	1,993,000
Tomatoes	1963	8,500	14,413,000
	1968	7,000	16,209,000
	1973	3,900	9,474,000
Nursery stock, Bulbs & Cut Flowers	1963	63	1,642,000
	1968	223	6,894,000
	1973	423	17,255,200

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>UNIT WEIGHT (APPROX)</u>	
Artichokes	Crate	20	lbs.
Broccoli	Crate	21	lbs.
Bushberries	slide	9	lbs.
Cabbage	Carton	50	lbs.
Carrots	Carton	57	lbs.
Carrots	Bulk	50	lbs.
Cauliflower	Carton	25	lbs.
Celery	Crate	60	lbs.
Endive	Crate	30	lbs.
Romaine	Crate	43	lbs.
Strawberries	Slide	11½	lbs.
Squash	Crate	32	lbs.
Tomatoes *	Carton	40	lbs.

* 40lbs. used as an average for this Crop Report.

MONTEREY COUNTY DEPARTMENT OF AGRICULTURE

SALINAS, CALIFORNIA

SUMMARY - YEAR 1973

FRUIT & NUT	1973	\$ 26,923,000
	1972	18,810,000
VEGETABLE CROPS	1973	223,415,400
	1972	180,807,400
FIELD CROPS	1973	27,093,000
	1972	23,818,700
SEED CROPS	1973	723,100
	1972	376,600
APIARY	1973	475,200
	1972	42,070
NURSERY STOCK, BULBS, CUT FLOWERS & CHRISTMAS TREES	1973	17,255,200
	1972	14,581,600
DAIRYING, LIVESTOCK & POULTRY	1973	62,949,900
	1972	38,775,500
TOTAL	1973	\$358,834,800
	1972	277,211,870

MILLION DOLLAR CROPS

LETTUCE	\$118,765,000
CATTLE	52,140,000
BROCCOLI	19,411,000
STRAWBERRIES	19,119,000
CELERY	16,305,000
CAULIFLOWER	11,255,000
FLOWERS	11,032,000
ARTICHOKES	10,624,000
CARROTS	9,532,000
TOMATOES	9,474,000
BEANS - SMALL WHITE	9,275,000
NURSERY STOCK & BULBS	6,170,000
GRAPES	5,928,000
MILK MARKETED	5,160,000
BARLEY	4,258,000
POTATOES	4,035,000
PASTURE LAND - DRY	3,563,000
PEPPERS	3,528,000
SUGAR BEETS	3,468,000
ASPARAGUS	3,303,000
GARLIC	3,174,000
HAY - ALFALFA	3,018,000
EGGS	2,681,000
CABBAGE	2,075,000
BEANS, LARGE LIMA-DRY	2,018,000
BRUSSELS SPROUTS	1,993,000
BEANS - GREEN LIMA	1,504,000
ONIONS - GREEN	1,966,000
SPINACH	1,411,000
HOGS	1,455,000
APPLES	1,200,000

FRUIT & NUT

<u>CROP</u>	<u>YEAR</u>	<u>BEARING ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Apples	1973	577	13.64	7,870	Ton	\$152.50	\$ 1,200,000
	1972	650	15.50	10,075	"	110.00	1,108,000
Apricots	1973	320	5.00	1,600	"	137.00	219,000
	1972	526	4.31	2,270	"	125.00	284,000
Strawberries	1973	1,885					
	1972	1,680					
Fresh	1973		15.64	29,485	"	551.95	16,274,000
	1972		16.13	27,100	"	430.55	11,668,000
Processing	1973		3.59	6,770	"	420.25	2,845,000
	1972		4.62	7,775	"	337.60	2,625,000
TOTAL STRAWBERRIES 1973				36,255			\$19,119,000
				<u>34,875</u>			<u>14,293,000</u>
Bushberries	1973	65	3.75	244	"	700.00	171,000
	1972	77	3.49	269	"	440.00	118,000
Grapes	1973	-	-	See Supplementary Page 1A			5,928,000
	1972	-	-	See Supplementary Page 1A			2,703,000
Walnuts	1973	560	.501	281	"	640.55	180,000
	1972	610	.223	136	"	551.50	75,000
Misc. Fruit *	1973						106,000
	1972						229,000
TOTAL FRUIT & NUTS				1973			26,923,000
				1972			<u>18,810,000</u>

* Includes almonds, dried apricots, cherries and raspberries.

GRAPE SUPPLEMENTARY

<u>CROP</u>	<u>YEAR</u>	<u>BEARING ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Grapes	1973	4,650	2.63	12,225	Ton	484.90	\$5,928,000
	Non-bearing	<u>22,792</u>					
	TOTAL	27,442					
	1972	2,620	2.33	6,105	"	442.73	2,703,000

TOTAL ACREAGE OF WINE GRAPES BY VARIETY

<u>VARIETY</u>	<u>ACRES</u>
Barbera	166
Cabernet Sauvignon	4,775
Chardonnay	2,398
Chenin Blanc	1,853
Emerald Riesling	373
French Colombard	378
Gamay	1,233
Gamay Beaujolais	835
Gewurztraminer	845
Gray Riesling	503
Merlot	1,035
Petite Sirah	1,762
Pinot Blanc	643
Pinot Noir	2,354
Royalty	32
Ruby Cabernet	418
Sauvignon Blanc	763
Semillon	482
Sylvaner	516
Tinta Madeira	103
White Riesling	1,873
Zinfandel	2,391
Other Red	1,105
Other White	<u>606</u>
TOTAL	27,442

VEGETABLE CROPS

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
Artichokes	1973	10,480					
	1972	10,720					
Fresh	1973		2.18	22,905	Ton	\$ 421.45	\$ 9,653,000
	1972		2.15	23,035	"	320.10	7,374,000
Processing	1973		.86	9,037	"	107.44	971,000
	1972		1.02	10,915	"	136.60	1,491,000
Asparagus	1973	3,480					
	1972	2,380					
Fresh	1973		1.17	4,065	"	589.65	2,397,000
	1972		1.69	4,020	"	531.60	2,137,000
Processing	1973		.49	1,690	"	536.15	906,000
	1972		.67	1,600	"	513.75	822,000
Beans (Green Lima)	1973	3,700	1.89	6,995	"	215.00	1,504,000
	1972	4,160	2.085	8,670	"	216.00	1,873,000
Broccoli	1973	25,440					
	1972	22,080					
Fresh	1973		1.25	31,830	"	326.40	10,389,000
	1972		2.12	25,120	"	293.20	7,365,000
Processing	1973		5.07	49,045	"	183.95	9,022,000
	1972		4.89	49,940	"	170.35	8,507,000
Brussels sprouts	1973	1,475	5.00	7,380	"	270.00	1,993,000
	1972	1,700	5.51	9,370	"	270.00	2,530,000
Cabbage	1973	1,430	14.25	20,380	"	101.80	2,075,000
	1972	1,525	14.84	22,630	"	67.05	1,517,000
Carrots	1973	6,600					
	1972	6,800					
Fresh	1973		12.36	50,680	"	147.55	7,478,000
	1972		13.94	69,685	"	124.50	8,676,000
Processing	1973		34.60	86,500	"	23.75	2,054,000
	1972		18.00	32,400	"	53.35	1,729,000

VEGETABLE CROPS - Continued

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
Cauliflower	1973	9,775					
	1972	10,515					
Fresh	1973		2.89	28,310	Ton	291.15	\$ 8,242,000
	1972		4.76	33,780	"	255.80	8,641,000
Processing	1972		3.55	14,075	"	214.05	3,013,000
	1973		3.92	13,380	"	175.35	2,346,000
Celery	1973	5,910					
Fresh			27.39	152,300	"	103.60	15,778,000
	Processing		26.31	9,210	"	57.20	527,000
	1972 *	5,600	28.91	161,900	"	118.55	19,193,000
Cucumbers - Proc.	1973	380	11.37	4,320	"	75.60	326,000
	1972	930	4.45	4,140	"	114.70	475,000
Endive	1973	--	See Supplementary Page -4A-				573,000
	1972	--	See Supplementary Page -4A-				459,000
Garlic	1973	2,845	7.67	21,820	"	145.45	3,174,000
	1972	2,355	7.71	18,160	"	154.05	2,798,000
Lettuce- Head	1973	--	See Supplementary Page -4A-				114,746,000
	1972	--	See Supplementary Page -4A-				64,222,000
Lettuce- Bulk	1973	--	See Supplementary Page -4A-				973,000
	1972 **						
Lettuce- Misc.	1973	--	See Supplementary Page -4A-				1,815,000
	1972 **						
Mushrooms	1973	8	207,750	1,662,000	Lbs.	.5054	840,000
Onions - Dry	1973	300	20	6,000	Ton	120.00	720,000
	1972	250	17	4,250	"	49.00	208,000
Onions- Green	1973	497	10	4,970	"	395.55	1,966,000
	1972	575	11.70	6,725	"	364.90	2,454,000
Onions- Proc.	1973	1,200	12.28	14,740	"	47.15	695,000
	1972	1,950	16	31,200	"	36.20	1,129,000
Peas - Fresh	1973	52	2.71	141	"	619.85	87,400
	1972	60	2.83	170	"	296.45	50,400
Peas.- Proc.	1973 **						
	1972	1,000	1.80	1,800	"	100.00	180,000

VEGETABLE CROPS - Continued

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE		
			PER ACRE	TOTAL		PER UNIT	TOTAL	
Peppers-Chili (Dry)	1973	2,035	2.10	4,274	Ton	482.40	\$ 2,062,000	
Peppers-Chili (Proc.)	1973	920	10.95	10,100	"	145.15	1,466,000	
Peppers-Chili (Dry)	1972	3,090	2.09	6,458	"	475.00	3,068,000	
Potatoes	1973	4,230	16.21	68,570	"	58.85	4,035,000	
	1972	5,855	16.80	98,420	"	56.80	5,590,000	
Romaine	1973 - 1972**	See Supplementary Page -4A-						694,000
Spinach	1973	3,705	10.18	37,720	"	37.40	1,411,000	
	1972	5,100	10.84	55,300	"	38.25	2,115,000	
Squash	1973	340	4.90	1,665	"	208.40	347,000	
	1972	262	5.97	1,565	"	173.80	272,000	
Tomatoes	1973	3,900						
	1972	4,800						
Fresh	1973		10.25	33,825	"	262.00	8,862,000	
	1972		19	62,700	"	291.80	18,296,000	
Processing	1973		27.43	16,460	"	37.20	612,000	
	1972		23	34,500	"	28.00	966,000	
Misc. Vegetables								
Fresh	1973						1,752,000	
	1972						4,198,000	
Processing	1973						257,000	
	1972						126,000	
TOTAL VEGETABLE CROPS						1973	\$223,415,400	
						1972	180,807,400	

* Celery - Fresh and Processing combined 1972

** Includes anise, cherry tomatoes, corn, parsley, parsnips, peas, radishes, turnips and others.

SUPPLEMENTARY - LETTUCE

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PER ACRE</u>	<u>PRODUCTION TOTAL</u>	<u>UNIT</u>	<u>F.O.B. PER UNIT</u>	<u>VALUE TOTAL</u>	
Lettuce-Head	1973							
Spring		15,560						
Summer		16,065						
Fall		19,065						
Season Total		50,690	576.35	29,215,000	Carton	3.93	\$114,746,000	
	1972							
Spring		17,670						
Summer		18,170						
Fall		19,010						
Season Total		54,850	594.95	32,633,000	Carton	1.968	64,222,000	
Lettuce (Bulk For shredding)	1973			346,900	Ctn. Equiv.	2.70	937,000	
	1972	- Included in Misc. Vegetables						
Endive	1973	277		163,700	Carton	3.50	573,000	
	1972	289	9.01	2,605	Ton	176.20	459,000	
Romaine	1973	386		248,000	Carton	2.80	694,000	
	1972	- Included in Misc. Vegetables						
Lettuce - Misc. *	1973	910					1,815,000	
	1972	- Included in Misc. Vegetables						
TOTAL LETTUCE CROPS								
1973							\$118,765,000	
1972							64,681,000	

* Includes Escarole, Red Lettuce, Butter Lettuce, Green Leaf Lettuce and Others.

FIELD CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Barley	1973	50,100	1	50,100	Ton	85.00	\$ 4,258,000
	1972	55,000	1	55,000	"	58.00	3,190,000
Beans - Dry							
Large Lima	1973	2,390	1.12	2,680	"	753.00	2,018,000
	1972	1,950	1.12	2,180	"	519.25	1,132,000
Small White	1973	11,680	1.086	12,685	"	731.15	9,275,000
	1972	11,185	1.07	12,000	"	300.60	3,607,000
Misc. Dry	1973						31,000
	1972						72,000
Corn - Silage	1973	1,300	22	28,600	"	16.00	458,000
	1972	2,000	27	54,000	"	12.00	648,000
Hay - Alfalfa	1973	7,700	8	61,600	"	49.00	3,018,000
	1972	10,000	8	80,000	"	35.50	2,840,000
Hay - Grain	1973	2,500	2	5,000	"	32.00	160,000
	1972	6,000	2	12,000	"	25.00	300,000
Hay - Oats	1973	3,100	1.80	5,580	"	48.00	268,000
	1972	1,900	2	3,800	"	30.00	114,000
Oats - Silage	1973	1,200	10	12,000	"	15.00	180,000
	1972	600	10	6,000	"	10.00	60,000
Pasture - Dry Land	1973	1,018,000			Acre	3.50	3,563,000
	1972	1,019,000			"	2.50	2,548,000
Pasture - Irrigated	1973	1,800			"	80.00	144,000
	1972	2,000			"	40.00	80,000
Sugar Beets	1973	6,950	27.65	192,140	Ton	18.05	3,468,000
	1972	17,000	35.87	609,800	"	14.70	8,964,000
Wheat	1973	1,200	1 Ton	2,100	"	120.00	252,000
	1972	6,500	1500 Lbs.	4,875	"	54.00	263,000
TOTAL FIELD CROPS						1973	\$27,093,000
						1972	23,818,000

SEED CROP

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Bean	1973	1,372		1,374	Ton	408.70	\$ 562,000
	1972	453	.80	365	"	346.85	127,000
Pea	1973	142		137	"	168.75	23,100
	1972	402	.69	278	"	203.60	56,600
Misc. Seed*	1973						138,000
	1972						193,000
TOTAL SEED CROP					1973		\$ 723,100
					1972		376,600

* Misc. Seed includes alfalfa, asparagus, broccoli, cauliflower, cabbage cantaloupe, cucumber, squash, celery and others.

APIARY

<u>ITEM</u>	<u>YEAR</u>	<u>COLONIES</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL</u>
Colonies *	1973	9,400				
	1972	7,700				
Honey	1973		1,075,000	Lbs.	.43	\$462,000
	1972		161,700		.25	40,400
Wax	1973		17,900	"	.74	13,200
	1972		2,695	"	.62	1,670
TOTAL APIARY				1973		\$475,200
				1972		42,070

* Average honey production for 1973 per colony was 85 lbs.

NURSERY STOCK, BULBS, CUT FLOWERS & CHRISTMAS TREES

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>BLOOMS SOLD</u>	<u>AV.PR. PER BLOOM</u>	<u>TOTAL</u>	
Cut Flowers						
	1973					
Rose		49.28	26,667,000	.1127	\$ 3,005,000	
Min. Rose		4.28	5,603,000	.0671	376,000	
Carnation		132.86	113,573,000	.0581	6,599,000	
Chrysanthemum		29.69	5,608,000	.1875	1,052,000	
	1972					
Rose		52.80	31,558,000	.0963	3,039,000	
Carnation		110.87	89,103,000	.0636	5,667,000	
Chrysanthemum		25.03	4,552,000	.1926	877,000	
Nursery Stock & Bulbs						
	1973				6,170,000	
	1972				4,959,000	
Christmas Trees						
			<u>TREES SOLD</u>	<u>PER TREE</u>		
1973	58		10,140	5.25	53,200	
1972	58		9,420	4.20	39,600	
TOTAL NURSERY STOCK, BULBS					1973	\$17,255,200
CUT FLOWERS & CHRISTMAS TREES					1972	14,581,600

DAIRYING, LIVESTOCK & POULTRY

<u>CROP</u>	<u>YEAR</u>	<u>HEAD</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>F.O.B. VALUE</u>	
					<u>PER UNIT</u>	<u>TOTAL</u>
Cattle & Calves	1973	89,000	489,500	Cwt.	40.00	\$19,580,000
	1972	77,000	231,000	"	35.10	8,108,000
Feeder	1973	148,000	740,000	"	44.00	32,560,000
	1972	202,100	606,300	"	37.90	22,979,000
Milk - Market	1973		761,000	"	6.78	5,160,000
	1972		831,000	"	5.82	4,836,000
Manufactured	1973		23,500	"	5.32	125,000
	1972		28,200	"	4.84	136,000
Sheep & Lambs	1973	15,000	15,000	"	36.00	540,000
	1972	13,300	13,300	"	29.70	395,000
Wool	1973		120,000	Lb.	.63	75,600
	1972		106,400	"	.19	20,200
Hogs	1973	14,700	3,234,000	"	.45	1,455,000
	1972	8,100	1,620,000	"	.26	421,000
Chickens - Fryers	1973	608,490	2,481,000	"	.304	754,000
	1972	674,890	2,779,700	"	.175	486,000
Meat Hens	1973	40,720	165,120	"	.117	19,300
	1972	88,700	346,000	"	.047	16,300
Eggs	1973		5,077,000	Doz.	.528	2,681,000
	1972		5,159,485	"	.267	1,378,000
TOTAL DAIRYING, LIVESTOCK & POULTRY					1973	\$62,949,900
					1972	38,775,500

SUMMARY - 1973

In 1973 a unique set of circumstances combined to affect nearly every phase of Monterey County agriculture.

Initially the foreign wheat export served as a stimulus to increase demand of domestic users of feed grain to switch to corn, barley and oats. This in turn caused prices for small grains to increase, coupled with bad weather during late harvest of midwestern grain further contributing to the shortage. Under the influence of a heavy demand prices for meats and protein products increased.

Low carry-over supplies and poor growing conditions in other producing areas caused a strong demand and better prices for dry beans and onions.

Heavy late winter (1972) and early spring (1973) rains prevented normal plantings of fresh vegetables. Competing areas suffered the same fate and prices for lettuce reached an all time high during May and June. In July a two week transportation strike was responsible for substantial losses of harvested vegetables. Settlement resulted in a sudden jump in an already inflationary situation and resulted in higher costs to growers, shippers and ultimately the consumer.

These events were followed by the price freeze which created some shortages of non-perishable products, some surpluses of other products and general confusion throughout the industry.

Toward the end of the year the fuel and fertilizer shortage and the Arab Oil Embargo came on the scene adding to the problems already facing growers.

Imports of cut flowers reduced prices of locally produced flowers. The energy shortage will certainly influence the continued expansion of this industry.

While walnut and apricot acreage in Monterey County has been steadily decreasing, wine grapes have become the County's most rapidly increasing crop. The acreage of wine grapes has doubled in each of the last three years, to a total of 27,000 acres. Currently about 20% is now bearing, however 1973 production was valued at approximately six million dollars. As the new plantings come into production this value should show continued growth, so that wine grapes promise to become one of Monterey County's major crops.