

**Archived Crop Report Monterey County 1996**

| COMMODITY              | GROUP                      | HEAD              | ACREAGE | PRODUCTION | UNIT    | \$ / UNIT  | #VALUE!       |
|------------------------|----------------------------|-------------------|---------|------------|---------|------------|---------------|
| ALSTROEMERIA           | FIELD GROWN FLOWERS        | NURSERY CROPS     |         | 1026000    | BUNCHES | \$1.26     | \$1,293,000   |
| ANISE                  | ALL                        | VEGETABLES        | 659     | 6090       | TON     | \$419.05   | \$2,552,000   |
| APPLES                 | ALL                        | FRUITS/NUTS       | 223     | 2995       | TON     | \$226.71   | \$679,000     |
| ARTICHOKES             | ALL                        | VEGETABLES        | 6626    | 38300      | TON     | \$1,043.94 | \$39,983,000  |
| ASPARAGUS              | ALL                        | VEGETABLES        | 3560    | 9420       | TON     | \$1,504.99 | \$14,177,000  |
| AVOCADOS               | ALL                        | FRUITS/NUTS       | 95      | 274        | TON     | \$1,300.00 | \$356,000     |
| BARLEY, GRAIN          | ALL                        | FIELD CROPS       | 13417   | 12020      | TON     | \$157.24   | \$1,890,000   |
| BEANS, DRY/LGE LIMA    | ALL                        | FIELD CROPS       | 910     | 887        | TON     | \$1,160.10 | \$1,029,000   |
| BEANS,MISC. DRY        | ALL                        | FIELD CROPS       | 97      | 119        | TON     | \$710.08   | \$84,500      |
| BEDDING PLANTS         | POTTED PLANTS              | NURSERY CROPS     | 47.05   | 1003161000 | PLANTS  |            | \$20,761,000  |
| BEEF CATTLE            | ALL                        | LSTCK,POUL, DAIRY | 71600   |            | CWT     |            | \$16,410,000  |
| BEEF CATTLE            | CATTLE & CALVES            | LSTCK,POUL, DAIRY | 45750   | 301950     | CWT     | \$43.00    | \$12,984,000  |
| BEEF CATTLE            | STOCKERS                   | LSTCK,POUL, DAIRY | 25850   | 64650      | CWT     | \$53.00    | \$3,426,000   |
| BERRIES-BUSH           | ALL                        | FRUITS/NUTS       |         | 26         | TON     | \$4,220.00 | \$485,000     |
| BERRIES-RASPBE         | ALL                        | FRUITS/NUTS       |         | 195        | TON     | \$3,529.00 | \$3,903,000   |
| BERRIES-STRAW          | ALL                        | FRUITS/NUTS       |         | 7222       | TON     | \$926.48   | \$180,664,000 |
| BOK CHOY               | ALL                        | VEGETABLES        | 482     | 9420       | TON     | \$279.30   | \$2,631,000   |
| BROCCOLI               | ALL                        | VEGETABLES        | 60059   | 402300     | TON     | \$570.40   | \$229,472,000 |
| BRUSSEL SPROUTS        | ALL                        | VEGETABLES        | 939     | 8735       | TON     | \$548.37   | \$4,790,000   |
| BUTTER LETTUCE         | ALL                        | VEGETABLES        | 1622    | 1450000    | CTN     | \$6.04     | \$8,758,000   |
| CABBAGE                | ALL                        | VEGETABLES        | 1230    | 20730      | TON     | \$223.35   | \$4,630,000   |
| CARNATION              | GREENHOUSE CUT FLOWERS     | NURSERY CROPS     | 136     | 62903000   | BLOOMS  | \$0.14     | \$8,806,000   |
| CARNATION, MINATURE    | GREENHOUSE CUT FLOWERS     | NURSERY CROPS     | 34.4    | 2323000    | BUNCHES | \$1.29     | \$2,997,000   |
| CARROTS                | ALL                        | VEGETABLES        | 2229    | 55236      | TON     | \$189.97   | \$10,493,000  |
| CAULIFLOWER            | ALL                        | VEGETABLES        | 21913   | 170000     | TON     | \$699.12   | \$118,850,000 |
| CELERY                 | ALL                        | VEGETABLES        | 8194    | 308005     | TON     | \$235.31   | \$72,477,000  |
| CHICKENS               | ALL                        | LSTCK,POUL, DAIRY | 468000  |            | HEAD    | \$5.05     | \$2,366,000   |
| CHICKENS               | BROILERS, FRYERS, ROASTERS | LSTCK,POUL, DAIRY | 465000  |            | LBS     | \$0.41     | \$1,306,000   |
| CHICKENS               | EGGS                       | LSTCK,POUL, DAIRY |         | 59000      | DOZ     | \$1.20     | \$70,800      |
| CHICKENS               | MEAT HENS                  | LSTCK,POUL, DAIRY | 3600    | 18000      | LBS     | \$0.50     | \$9,000       |
| CHRISTMAS, TREES       | OTHER PLANTS               | NURSERY CROPS     | 53      | 2690       | TREE    | \$19.21    | \$51,700      |
| CHRYSANTHEMUM STANDARD | GREENHOUSE CUT FLOWERS     | NURSERY CROPS     | 16.85   | 4254000    | BLOOMS  | \$0.51     | \$2,170,000   |
| CILANTRO               | ALL                        | VEGETABLES        | 656     | 6300       | TON     | \$483.49   | \$3,046,000   |
| CITRUS FRUIT           | ALL                        | FRUITS/NUTS       | 1200    | 7700       | TON     | \$230.78   | \$1,777,000   |
| DAIRY                  | ALL                        | LSTCK,POUL, DAIRY | 5320    |            | HEAD    |            | \$13,316,900  |
| DAIRYING COWS          | BREEDING STOCK             | LSTCK,POUL, DAIRY | 3675    |            | HEAD    | \$1,150.00 | \$4,226,000   |
| DAIRYING COWS          | CALVES                     | LSTCK,POUL, DAIRY | 965     |            | HEAD    | \$59.00    | \$56,900      |
| DAIRYING COWS          | CULL COWS                  | LSTCK,POUL, DAIRY | 680     |            | HEAD    | \$400.00   | \$272,000     |
| DAIRYING COWS          | FERTILIZER                 | LSTCK,POUL, DAIRY |         | 13300      | TON     | \$7.60     | \$101,000     |
| ENDIVE                 | ALL                        | VEGETABLES        | 569     | 417000     | CTN     | \$5.64     | \$2,352,000   |
| ESCAROLE               | ALL                        | VEGETABLES        | 430     | 320000     | CTN     | \$5.51     | \$1,763,000   |
| EUCALYPTUS             | FIELD GROWN FLOWERS        | NURSERY CROPS     | 384.7   | 2069000    | BUNCHES | \$1.90     | \$3,931,000   |
| GARDENIA               | GREENHOUSE CUT FLOWERS     | NURSERY CROPS     |         | 70000      | BLOOMS  | \$0.75     | \$52,500      |
| GARLIC                 | ALL                        | VEGETABLES        | 1218    | 14114      | TON     | \$442.33   | \$6,243,000   |
| GOATS                  | ALL                        | LSTCK,POUL, DAIRY |         |            |         |            |               |
| GOATS                  | BREEDING STOCK             | LSTCK,POUL, DAIRY |         |            |         |            |               |
| GOATS                  | CULL GOATS                 | LSTCK,POUL, DAIRY |         |            |         |            |               |
| GOATS                  | KIDS                       | LSTCK,POUL, DAIRY |         |            |         |            |               |
| GRAPES                 | ALL                        | FRUITS/NUTS       | 33319.5 | 118923     | TON     | \$1,090.31 | \$129,663,000 |
| GREEN LEAF             | ALL                        | VEGETABLES        | 6930    | 5823000    | CTN     | \$5.28     | \$30,745,000  |
| GYPSOPHILIA            | FIELD GROWN FLOWERS        | NURSERY CROPS     | 1.51    | 18100      | BUNCHES | \$1.68     | \$30,400      |
| HAY, ALFALFA           | ALL                        | FIELD CROPS       | 1525    | 11730      | TON     | \$124.04   | \$1,455,000   |
| HAY, BARLEY            | ALL                        | FIELD CROPS       |         |            |         |            |               |
| HAY, OAT               | ALL                        | FIELD CROPS       | 80      | 200        | TON     | \$70.00    | \$14,000      |
| HERBS                  | ALL                        | VEGETABLES        | 44      | 295700     | BUNCH   | \$3.40     | \$1,005,000   |

|                     |                        |                   |         |  |          |         |                 |                        |
|---------------------|------------------------|-------------------|---------|--|----------|---------|-----------------|------------------------|
| HOGS                | ALL                    | LSTCK,POUL, DAIRY | 1600    |  | 304000   | CWT     | \$0.52          | \$158,000              |
| IRIS                | FIELD GROWN FLOWERS    | NURSERY CROPS     | 14.88   |  | 330000   | BUNCHES | \$2.23          | \$736,000              |
| KALE                | ALL                    | VEGETABLES        | 1260    |  | 11768    | TON     | \$646.84        | \$7,612,000            |
| KIWI FRUIT          | ALL                    | FRUITS/NUTS       | 14.5    |  | 30       | TON     | \$1,200.00      | \$36,000               |
| LEEEKS              | ALL                    | VEGETABLES        | 300     |  | 3300     | TON     | \$656.67        | \$2,167,000            |
| LETTUCE, HEAD       | ALL                    | VEGETABLES        | 72280   |  | 57392000 | CTN     | \$6.21          | \$356,640,000          |
| MILK, MARKET        | MANUFACTURED           | LSTCK,POUL, DAIRY |         |  | 156971   | CWT     | \$13.07         | \$2,052,000            |
| MILK, MARKET        | MARKETED               | LSTCK,POUL, DAIRY |         |  | 471769   | CWT     | \$14.01         | \$6,609,000            |
| MINIATURE ROSE      | GREENHOUSE CUT FLOWERS | NURSERY CROPS     | 14.7    |  | 12736000 | BLOOMS  | \$0.19          | \$2,420,000            |
| MISC. FIELD CROPS   | ALL                    | FIELD CROPS       | 1064    |  |          |         |                 |                        |
| MISC. VEGETABLES    | ALL                    | VEGETABLES        | 3942    |  | 27841    | TON     | \$727.74        | \$20,261,000           |
| MUSHROOMS           | ALL                    | VEGETABLES        |         |  | 48624    | LBS     | \$1.06          | \$51,687,000           |
| NAPA                | ALL                    | VEGETABLES        | 655     |  | 12400    | TON     | \$332.90        | \$4,128,000            |
| ONIONS, GREEN       | ALL                    | VEGETABLES        | 1670    |  | 16500    | TON     | \$966.91        | \$15,954,000           |
| ONIONS, DRY         | ALL                    | VEGETABLES        | 1733    |  | 40376    | TON     | \$126.61        | \$5,112,000            |
| ORCHID              | ALL                    | NURSERY CROPS     |         |  | 88000    | BUNCHES | \$1.75          | \$154,000              |
| ORCHIDS             | ALL                    | NURSERY CROPS     | 11.2    |  | 354000   | PLANTS  | \$13.60         | \$4,814,000            |
| PARSLEY             | ALL                    | VEGETABLES        | 1543    |  | 10762    | TON     | \$717.34        | \$7,720,000            |
| PASTURE, DRY LAND   | ALL                    | FIELD CROPS       | 1107500 |  |          | ACRE    | \$6.50          | \$7,199,000            |
| PASTURE, IRRIGATED  | ALL                    | FIELD CROPS       | 200     |  | 200      | ACRE    | \$145.00        | \$29,000               |
| PEPPERS, CHILI, DRY | ALL                    | VEGETABLES        | 4608    |  | 17966    | TON     | \$1,002.84      | \$18,017,000           |
| PEPPERS, BELL       | ALL                    | VEGETABLES        | 952     |  | 21842    | TON     | \$252.63        | \$5,518,000            |
| PLANTS-MISC.        | ALL                    | NURSERY CROPS     | 41.7    |  | 6381000  | PLANTS  | \$3.16          | \$20,164,000           |
| PLANTS-OUTDOOR      | ALL                    | NURSERY CROPS     | 29.29   |  | 1268000  | PLANTS  | \$1.52          | \$1,927,000            |
| POINSETTIA          | POTTED PLANTS          | NURSERY CROPS     | 5.21    |  | 599000   | PLANTS  | \$3.70          | \$2,216,000            |
| POLLINATION         | ALL                    | APIARY            |         |  | 1450     | COLONY  | \$24.00         | \$34,800               |
| POTATOES            | ALL                    | VEGETABLES        | 0       |  |          |         |                 |                        |
| PROPAGATIVE         | POTTED PLANTS          | NURSERY CROPS     | 20.9    |  | 14134000 | PLANTS  | \$0.38          | \$5,371,000            |
| RADICCHIO           | ALL                    | VEGETABLES        | 1000    |  | 9760     | TON     | \$649.49        | \$6,339,000            |
| RADISH              | ALL                    | VEGETABLES        | 1030    |  | 6761     | TON     | \$663.07        | \$4,483,000            |
| RED LETTUCE         | ALL                    | VEGETABLES        | 3400    |  | 2810000  | CTN     | \$5.37          | \$15,090,000           |
| ROMAINE             | ALL                    | VEGETABLES        | 20053   |  | 15006000 | CTN     | \$6.62          | \$99,340,000           |
| ROSE                | GREENHOUSE CUT FLOWERS | NURSERY CROPS     | 139.2   |  | 74557000 | BLOOMS  | \$0.23          | \$17,148,000           |
| SAFFLOWER           | ALL                    | NURSERY CROPS     | 430     |  | 210      | ACRE    | \$349.76        | \$73,450               |
| SALAD PRODUCTS      | ALL                    | VEGETABLES        |         |  | 22122000 | CTN     | \$8.70          | \$192,461,000          |
| SEAFOAM             | FIELD GROWN FLOWERS    | NURSERY CROPS     |         |  |          |         |                 |                        |
| SEED, BROCCOLI      | ALL                    | SEED CROPS        | 183.2   |  | 30.94    | TON     | \$31,671,000.00 | \$980,000              |
| SEED, CAULIFLOWER   | ALL                    | SEED CROPS        | 47      |  | 15.7     | TON     | \$9,873.00      | \$155,000              |
| SEED, MISC*         | ALL                    | SEED CROPS        | 2558    |  | 2680     | TON     | \$282.50        | \$757,000              |
| SEED, PEAS          | ALL                    | SEED CROPS        | 73.3    |  | 66.3     | TON     | \$1,280.00      | \$84,900               |
| SEED, PEPPER        | ALL                    | SEED CROPS        | 64      |  | 5.01     | TON     | \$23,153.00     | \$116,000              |
| SEED, SM WHITE BEAN | ALL                    | SEED CROPS        | 4019    |  | 3944.8   | TON     | \$1,413.08      | \$5,574,000            |
| SHEEP & LAMB        | ALL                    | LSTCK,POUL, DAIRY | 2500    |  | 3500     | CWT     | \$58.00         | \$203,000              |
| SNAPDRAGON          | ALL                    | NURSERY CROPS     | 68.9    |  | 768000   | BUNCHES | \$2.19          | \$1,682,000            |
| SPINACH             | ALL                    | VEGETABLES        | 8005    |  | 64284    | TON     | \$678.46        | \$43,614,000           |
| SQUASH, FRESH       | ALL                    | VEGETABLES        | 495     |  | 5890     | TON     | \$266.21        | \$1,568,000            |
| STATICICE           | ALL                    | NURSERY CROPS     | 26.8    |  | 302000   | BUNCHES | \$1.25          | \$378,000              |
| SUGAR BEETS         | ALL                    | VEGETABLES        | 900     |  | 30000    | TON     | \$37.87         | \$1,136,000            |
| TOMATOES            | ALL                    | VEGETABLES        | 2980    |  | 57750    | TON     | \$267.38        | \$15,441,000           |
| TOMATOES, CHERRY    | ALL                    | VEGETABLES        | 175     |  | 1045     | TON     | \$750.24        | \$784,000              |
| WALNUTS             | ALL                    | FRUITS/NUTS       | 283.6   |  | 263      | TON     | \$1,620.00      | \$426,000              |
| WAX                 | ALL                    | APIARY            |         |  | 1300     | LBS     | \$2.25          | \$2,925                |
| WHEAT, GRAIN        | ALL                    | FIELD CROPS       | 5708    |  | 5705     | TON     | \$164.42        | \$938,000              |
| WOOL                | ALL                    | LSTCK,POUL, DAIRY |         |  | 18000    | LBS     | \$0.48          | \$8,600                |
| <b>TOTAL VALUE</b>  |                        |                   |         |  |          |         |                 | <b>\$1,928,122,375</b> |