

# ELECTION SIGN REGULATIONS (Chapter 20.60)

(These regulations do not apply to signs erected inside a structure per Monterey County Code §20.60.080.D.1)

<b>COASTAL AREA ZONING DISTRICTS</b>	<b>ALLOWED SIGNS <sup>1,2</sup> (NO PERMIT REQUIRED)</b>	<b>COASTAL ADMINISTRATIVE PERMIT REQUIRED <sup>1,2</sup></b>	<b>COASTAL DEVELOPMENT PERMIT REQUIRED <sup>1,2</sup></b>
<ul style="list-style-type: none"> <li>High Density Residential (HDR (CZ))</li> <li>Medium Density Residential (MDR (CZ))</li> <li>Low Density Residential (LDR (CZ))</li> <li>Rural Density Residential (RDR (CZ))</li> <li>Watershed and Scenic Conservation (WSC (CZ))</li> </ul>	<b>NOT APPLICABLE</b>	<b>Size:</b> up to 20 square feet in aggregate  <b>Number of Signs:</b> no limit	<b>Size:</b> up to 75 square feet in aggregate  <b>Number of Signs:</b> no more than 3 signs
<ul style="list-style-type: none"> <li>Coastal Agricultural Preservation (CAP (CZ))</li> <li>Agricultural Conservation (AC (CZ))</li> <li>Open Space Recreation (OR (CZ))</li> <li>Public/Quasi-Public (PQP (CZ))</li> </ul>	<b>Size:</b> up to 20 square feet in aggregate  <b>Number of Signs:</b> no limit	<b>NOT APPLICABLE</b>	<b>Size:</b> 20 to <= 75 square feet in aggregate  <b>Number of Signs:</b> no more than 3 signs
<ul style="list-style-type: none"> <li>Resource Conservation (RC (CZ))</li> </ul>	<b>NOT APPLICABLE</b>	<b>NOT APPLICABLE</b>	<b>Size:</b> up to 20 square feet in aggregate  <b>Number of Signs:</b> no limit
<ul style="list-style-type: none"> <li>Coastal General Commercial (CGC (CZ))</li> <li>Moss Landing Commercial (MLC (CZ))</li> <li>Institutional Commercial (IC (CZ))</li> <li>Visitor Serving Commercial (VSC (CZ))</li> <li>Agricultural Industrial (AI (CZ))</li> <li>Light Industrial (LI (CZ))</li> <li>Heavy Industrial (HI (CZ))</li> </ul>	<b>Size:</b> 1 square foot of sign for each one foot of structure frontage; minimum of 50 square feet in aggregate and no more than 300 square feet in aggregate  <b>Number of Signs:</b> no more than 6 signs	<b>NOT APPLICABLE</b>	<b>Size:</b> up to 75 square feet in aggregate (for businesses with less than 50 feet of structure frontage)  <b>Number of Signs:</b> no more than 3 signs
<ul style="list-style-type: none"> <li>Design Control (D) Combining Districts</li> </ul>	<b>Size:</b> up to 35 square feet in aggregate per business not to exceed base district regulations noted above  <b>Number of Signs:</b> no limit	<b>NOT APPLICABLE</b>	<b>NOT APPLICABLE</b>

<sup>1</sup> These regulations apply to the aggregate square footage of ALL signs on the property.

<sup>2</sup> Signs in the road right-of-way are NOT allowed per Monterey County Code Section 14.30.020