

PRESS RELEASE

FOR IMMEDIATE RELEASE

(CITY), (DATE) – (Your Company Name) is warning consumers not to consume (State product name). The product is being recalled because **(Identify why the product is being recalled)**.

The product(s) may cause **(Tell the Consumer what might happen if they consume these products)** if consumed.

The product(s) being recalled are:

Product Name	Brand	Size	Lot Number	Expiry Date, UPC

Consumers that have purchased these products should **(Tell the Consumer what to do with the products they have in their possession)**.

Consumers who may have questions or concerns should contact **(Your Company Name)**, by calling **(Phone Number)**.

For Additional Information, media please contact:

(Company Contact Name)
(Company Name)
(City, State/Province, Country)
(Daytime Phone)
(After Hours Phone)