



# SOLEDAD

CALIFORNIA

March 27, 2013

Board of Supervisors  
Monterey County  
168 W. Alisal Street, 2<sup>nd</sup> Floor  
Salinas, CA 93901

We at the City of Soledad are pleased to support the application submitted to the County by Thompson Holdings, LLC for the Paraiso Hot Springs Resort project. We see great value in their proposal from which our community and the region will benefit.

In order to continue to be successful in the fast changing tourism industry, the collaboration of private-public entities is critical. The City of Soledad recognizes this fact and is committed to working in partnership with Mr. Thompson to facilitate and implement a shuttle service for the transportation of his employees from Soledad's Park and Ride location. The City of Soledad stands ready to assist Mr. John Thompson with his Paraiso Hot Springs Resort project in any way that we can.

As a result of the recent designation of the Monterey County Wine Corridor as a Top 10 Wine Travel Destination of 2013 and the designation by President Barack Obama of the Pinnacles as the 59<sup>th</sup> National Park, the City of Soledad is working aggressively to capitalize on these tremendous opportunities to increase tourism opportunities in the South County region. The Paraiso Hot Springs Resort project will build on the variety of attractions that Monterey County offers to visitors from all over the world and will promote the long-term competitiveness of Monterey County, which can lead to increased tourism dollars for the region.

We strongly believe that the benefits from the Paraiso Hot Spring Resort project will help the entire Monterey County and, in particular, the South County region to bring stakeholders together to improve the competitiveness of the region.

Sincerely,

Fred J. Ledesma  
Mayor