

***\*NEWS RELEASE\****

**INJUNCTION AND PENALTIES ORDERED  
AGAINST MARKETER FOR CALLS  
TO PHONE NUMBERS ON THE  
NATIONAL DO NOT CALL REGISTRY**

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FOR IMMEDIATE RELEASE

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Monterey County District Attorney Dean D. Flippo announced today that his office has settled an unlawful business practices case against Nectarpoint, Inc., a San Francisco based marketing firm which does business under the name Nexus Executive Academy (NEA). The Monterey County Superior Court issued a permanent injunction against NEA and its owner, Jonathan Hyslop, and ordered payment of \$12,500 in civil penalties and costs.

NEA was causing phone calls to be made to Monterey County residents for purposes of obtaining new business for one of its customers. The District Attorney's Office began an investigation after a local resident complained that she frequently received unsolicited promotional phone calls from the same telephone number even though she had informed the callers on numerous occasions that her phone number was registered on the National Do Not Call Registry.

It is unlawful for a telephone solicitor to call a number which is on the National Do Not Call Registry at the time of the call seeking to offer a prize or to rent, sell, exchange, promote, gift or lease goods or services, or documents that can be used to obtain goods or services unless the calls are made with the agreement, consent, or at the request of the subscriber of the number, or unless the telephone solicitor has an established business relationship with the subscriber.

The defendants cooperated with the investigation. The District Attorney's office brings actions such as these to protect the public and to ensure that businesses comply with their legal responsibilities. Investigator Jackie Meroney of the District Attorney's Office assisted in the investigation.