

MONTEREY COUNTY BOARD OF SUPERVISORS

MEETING:	October 18, 2011	AGENDA NO.:
SUBJECT:	Authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Renewals to the Agreements with Spin Recruitment Advertising (A-11863) and Schipper Design (A-11864) for Recruitment Advertising Services at NMC in an amount not to exceed \$600,000 in the aggregate and \$300,000 for the period July 1, 2011 to June 30, 2012.	
DEPARTMENT:	Natividad Medical Center	

RECOMMENDATION:

It is recommended that the Board of Supervisors authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Renewals to the Agreements with Spin Recruitment Advertising (A-11863) and Schipper Design (A-11864) for Recruitment Advertising Services at NMC in an amount not to exceed \$600,000 in the aggregate and \$300,000 for the period July 1, 2011 to June 30, 2012.

DISCUSSION/SUMMARY:

NMC utilizes recruitment firms to assist us in targeting individuals with the appropriate licensure and experience to service our patient population. It is NMC's goal to attract an adequate number of qualified candidates to staff the facility. Natividad Medical Center has utilized advertising firms to assist in attracting qualified candidates for several years.

NMC would like to utilize the marketing and recruitment expertise of a firm to assist in its recruitment efforts. The agencies selected to perform these services have a significant number of years of experience specific to the Health Care Industry.


OTHER AGENCY INVOLVEMENT:

County Counsel has reviewed and approved the Renewals as to legal form and risk provisions. Auditor-Controller has reviewed and approved the Renewals as to fiscal provisions. The Renewals have also been reviewed and approved by Natividad Medical Center's Board of Trustees.

FINANCING:

The cost for these Renewals is \$300,000 and is included in the Fiscal Year 2011/2012 Adopted Budget. There is no impact to the General Fund.

Report Prepared by:
Janine Bouyea 755-4280
NMC HR Administrator
August 4, 2011



Harry Weis
NMC Chief Executive Officer

Attachments: Spin Recruitment Inc. and Schipper Design Renewal, Agreements, Board Order
Attachments are on file with the Clerk of the Board

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Authorize the Purchasing Manager for Natividad)
Medical Center (NMC) to execute Renewals to the)
Agreements with Spin Recruitment Advertising)
~~(A-11863) and Schipper Design (A-11864) for~~)
Recruitment Advertising Services at NMC in an)
amount not to exceed \$600,000 in the aggregate)
and \$300,000 for the period July 1, 2011 to June)
30, 2012.....)

Upon motion of Supervisor _____, seconded by Supervisor _____, and
carried by those members present, effective, the Board hereby;

Authorize the Purchasing Manager for Natividad Medical Center (NMC) to execute Renewals to the
Agreements with Spin Recruitment Advertising (A-11863) and Schipper Design (A-11864) for
Recruitment Advertising Services at NMC in an amount not to exceed \$600,000 in the aggregate and
\$300,000 for the period July 1, 2011 to June 30, 2012.

PASSED AND ADOPTED on this 18th day of October, 2011 by the following vote, to-wit:

AYES:

NOES:

ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that
the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof
of Minute Book ___ for the meeting on _____.

Dated: Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By _____
Deputy