

ELECTION SIGN REGULATIONS (Chapter 21.60)

(Allowable display areas noted are double per Monterey County Code §21.60.120.A)

INLAND AREAS	ALLOWED SIGNS^{1,2} (NO PERMIT REQUIRED)	ADMINISTRATIVE PERMIT REQUIRED^{1,2}	USE PERMIT REQUIRED^{1,2}
<p><u>RESIDENTIAL ZONING DISTRICTS</u></p> <ol style="list-style-type: none"> 1. High Density Residential (HDR) 2. Medium Density Residential (MDR) 3. Low Density Residential (LDR) 4. Rural Density Residential (RDR) 	<p>Size: up to 48 square feet in aggregate</p> <p>Number of Signs: 1 sign</p>	<p>Size: 48 to 150 square feet in aggregate</p> <p>Number of Signs: no more than 2 signs</p>	<p>Size: up to 150 square feet in aggregate</p> <p>Number of Signs: no more than 3 signs</p>
<p><u>AGRICULTURAL, RESOURCE PROTECTION AND PUBLIC ZONING DISTRICTS</u></p> <ol style="list-style-type: none"> 1. Farmlands (F) 2. Rural Grazing (RG) 3. Permanent Grazing (PG) 4. Resource Conservation (RC) 5. Open Space (O) 6. Public/Quasi-Public (PQP) 	<p>Size: up to 40 square feet in aggregate</p> <p>Number of Signs: 1 sign</p>	<p>Size: >40 to <150 square feet in aggregate</p> <p>Number of Signs: no more than 3 signs</p>	<p>Size: 150 to ≤ 600 square feet in aggregate</p> <p>Number of Signs: no more than 3 signs</p>
<p><u>COMMERCIAL AND INDUSTRIAL ZONING DISTRICTS</u></p> <ol style="list-style-type: none"> 1. Light Commercial (LC) 2. Heavy Commercial (HC) 3. Visitor Serving/Professional Office (VO) 4. Agricultural Industrial (AI) 5. Light Industrial (LI) 6. Heavy Industrial (HI) 	<p>Size: 2 square feet of sign for each one foot of structure frontage; minimum of 100 square feet in aggregate and no more than 600 square feet in aggregate</p> <p>Number of Signs: no more than 6 signs</p>	<p>NOT APPLICABLE</p>	<p>Size: 100 to 150 square feet in aggregate (for businesses with less than 50 feet of structure frontage)</p> <p>Number of Signs: no more than 3 signs</p>
<p><u>DESIGN CONTROL (D) AND VISUAL SENSITIVITY (VS) COMBINING DISTRICTS</u></p>	<p>Size: up to 70 square feet in aggregate per business not to exceed base district regulations noted above</p> <p>Number of Signs: 1 sign</p>	<p>NOT APPLICABLE</p>	<p>NOT APPLICABLE</p>

¹ These regulations apply to the aggregate square footage of ALL signs on the property. For Site Visibility regulations, refer to Monterey County Code §21.60.065.F.

² Signs in the road right-of-way are NOT allowed per Monterey County Code Section 14.30.020