FROM LAND TO SEA

The Economic Pillars of the County of Monterey...

- Agriculture
- Tourism and Hospitality
- Higher Education, and
- Marine Research "blue economy"

BUSINESS * PEOPLE * PLACES
AGE 34
MEDIAN AGE

A little less than California and about 90 percent of the US population.
**Demographic Characteristics**

**Age**

*34*

Median age

- About 90% of the figure in California: 36.4
- About 90% of the figure in United States: 37.9

**Population by age range**

- 0-9: 15%
- 10-19: 14%
- 20-29: 15%
- 30-39: 14%
- 40-49: 12%
- 50-59: 12%
- 60-69: 10%
- 70-79: 5%
- 80+: 3%

**Population by age category**

- Under 18: 18%
- 18 to 64: 61%
- 65 and over: 21%

**Sex**

- Male: 51%
- Female: 49%

**Race & Ethnicity**

- White: 30%
- Black: 2%
- Native: 0%
- Asian: 6%
- Islander: 0%
- Other: 0%
- Two+: 36%
- Hispanic: 58%

*Hispanic includes respondents of any race. Other categories are non-Hispanic.*
MEDIAN HOUSEHOLD INCOME

$63,876
ECONOMIC CHARACTERISTICS

Income

$27,146
Per capita income
about 80 percent of the amount in California: $33,399
about 90 percent of the amount in United States: $31,128

$63,876
Median household income
a little less than the amount in California: $67,739
about 10 percent higher than the amount in United States: $57,617

Poverty

12.5%
Persons below poverty line
about 90 percent of the rate in California: 14.4%
about 90 percent of the rate in United States: 14.1%

Transportation to work

23 minutes
Mean travel time to work
about 80 percent of the figure in California: 29.4
about 90 percent of the figure in United States: 26.6
NUMBER OF HOUSEHOLDS

125,740
**Family Characteristics**

**Households**
- **125,740**
  - Number of households
- California: 12,944,178
- United States: 118,860,065

**Persons per household**
- **3.3**
  - About 10 percent higher than the figure in California.
  - About 25 percent higher than the figure in United States.

**Marital status**
- Married: 48%
- Single: 52%

**Marital status, by sex**
- Male: Never married: 43%
  - Married: 47%
  - Divorced: 7%
  - Widowed: 3%
- Female: Never married: 35%
  - Married: 49%
  - Divorced: 9%
  - Widowed: 7%

**Fertility**
- **4.4%**
  - Women 15-50 who gave birth during past year
  - About 90 percent of the rate in California: 4.9%
  - About 80 percent of the rate in United States: 5.2%

**Women who gave birth during past year, by age group**
- 15-19: 0.9%
- 20-24: 5%
- 25-29: 7%
- 30-35: 12%
- 35-39: 2%
- 40-44: 4%
- 45-50: 0%
NUMBER OF HOUSING UNITS

140,819
Housing Characteristics

**Units & Occupancy**

140,819
Number of housing units
California: 14,061,375
United States: 135,702,775

**Occupied vs. Vacant**
- Occupied: 89%
- Vacant: 11%

**Ownership of occupied units**
- Owner occupied: 49%
- Renter occupied: 51%

**Types of structure**
- Single unit: 68%
- Multi-unit: 32%

**Year moved in, by percentage of population**
- Before 1970: 4%
- 1970s: 6%
- 1980s: 14%
- 1990s: 27%
- 2000-2004: 34%
- Since 2005: 15%

**Value**

$481,000
Median value of owner-occupied housing units
- about the same as the amount in California: $477,500
- more than double the amount in United States: $205,000

**Geographical mobility**

11.5%
Moved since previous year
- Same house year ago: 88%
- From same country: 6%
- From different county: 20%
- From different state: 24%
- From abroad: 14%
HIGH SCHOOL GRAD OR HIGHER

70.2%
### Cities and Unincorporated Places

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<td>† Salinas</td>
<td>City</td>
<td>150,441</td>
<td>157,386</td>
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<td>Seaside</td>
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<td>Monterey</td>
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<td>King City</td>
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<td>Pajaro</td>
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<td>Aromas (partially in San Benito County)</td>
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<td>Bradley</td>
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#### Note:

All published ACS margins of error and the lower and upper bounds of confidence intervals presented in the ACS data products are based on a 90 percent confidence level, which is the Census Bureau’s standard (U.S. Census Bureau, 2010).

For the 90 percent confidence level, the value of the multiplication factor used by the ACS is 1.645.

American Community Survey (5-Yr) ACS 2014 5-year

| Incorporated City Total*                                    | 362,837        | 375,571                   |
| Unincorporated CDP Total *                                 | 50,128         | 53,266                     |
| ACS margin of error factor                                 | 2,092          | 5,061                      |
| Monterey County Total *                                    | 415,057        | 433,898                    |