OUR VISION: Creating a legacy of health together

OUR MISSION: To enhance, promote and protect the health of Monterey County's individuals, families, communities and environment

STRATEGIC GOALS

GOAL 1
Empowerment
Empower the Community to Improve Health
1. Engage community members in policy development & planning
2. Develop & support population health initiatives with meaningful participation of community members

GOAL 2
Enhance Prevention
Enhance Public Health & Safety through Prevention
1. Address public health & safety risks through policy & systems change
2. Engage community organizations, businesses, & other government agencies in changing environments to make residents healthier & safer

GOAL 3
Ensure Access
Ensure Access to Culturally & Linguistically Appropriate, Customer-Friendly, Quality Health Services
1. Maximize preventative care, early diagnosis/ intervention, & timely treatment
2. Promote linkages between clinical & community-based prevention activities
3. Increase patient-centered coordination of services

GOAL 4
Engage Workforce
Engage MCHD Workforce & Improve Operational Functions to Meet Current & Developing Population Health Needs
1. Attract, develop, & maintain a competent, diverse, & responsive workforce
2. Promote trust & communication throughout the organization
3. Align funding with strategic initiatives & mandated programs
4. Optimize efficiency & effectiveness

OUR WORK: Programs, services, policies, and collaborations that improve health and equity outcomes for all Monterey County residents

OUR VALUES: Health Equity  Integrity  Innovation  Respect  Excellence

See the full plan at: www.mtyhd.org/strategicplan