Monterey County
Regional Analysis of Impediments to Fair Housing Choice (AI)
Why develop an AI?

◆ Required by HUD to receive CDBG and other federal funding

◆ HUD programs must be administered to “affirmatively further fair housing”
  - Conduct Analysis of Impediments to Fair Housing Choice
  - Take actions to overcome impediments
  - Maintain records on analysis and actions

◆ The Analysis of Impediments (AI) to Fair Housing Choice is intended to:
  - Provide research on housing barriers
  - Develop a plan to mitigate those barriers
Monterey County AI - Regional Effort

Collaborating Entities:

- City of Salinas (Lead Agency)
- City of Monterey
- City of Seaside
- Monterey Urban County:
  - City of Del Rey Oaks
  - City of Greenfield
  - City of Gonzales
  - City of Sand City
  - Unincorporated County areas
- Housing Authority of Monterey County (HACM)
Outreach

- **EIGHT** Stakeholder Interviews:
  - Housing developers
  - Homeless service providers
  - Social services providers
  - Veterans services providers
  - Senior services providers

- **TWO** Fair Housing Partner Forums:
  - Salinas
  - Seaside

- **FOUR** Community Workshops:
  - Salinas
  - Monterey
  - Castroville
  - Gonzales

- **Fair Housing Survey** (online and in print, regionally available)

- **Bilingual Public Outreach Tools** (English/Spanish):
  - E-Blasts, Website Updates, Social Media, Phone Calls, News Media
Timeline...

- **FAIR HOUSING SURVEY**
  - November 2017 – June 2018

- **STAKEHOLDER INTERVIEWS**
  - February 2018 – March 2018

- **COMMUNITY WORKSHOPS & PARTNER FORUMS**
  - May 2018 – June 2018

- **45-DAY PUBLIC REVIEW**
  - April 1, 2019 – May 16, 2019

- **PUBLIC HEARINGS**
  - City of Salinas: April 9, 2019
  - City of Seaside: May 2, 2019
  - City of Monterey: April 16, 2019
  - Monterey County: May 7, 2019
  - HACM: May 20, 2019
Disparities in Access to Opportunities
- Provide services and employment opportunities throughout the region, particularly to locations that are underserved
- Promote the portability of Housing Choice Vouchers
- Work to disperse affordable housing throughout the region (over 60% of affordable housing units are located in Salinas)

Lending Practices
- Provide financial literacy education
- Pursue funding for homebuyer and rehabilitation assistance
Fair Housing Action Plan

- **Public Policies**
  - Pursue Housing Element compliance
  - Amend development regulations to facilitate a range of housing options

- **Discrimination and Fair Housing Services**
  - Fair housing outreach and education

- **Regional Collaboration**
  - Implement regional planning efforts
  - Convene a regional planning group regularly