Summary of Activities and Outreach

Trainings/Presentations (Total of 198 people):
- 130 law enforcement personnel, the Mobile Crisis team and Headstart home visitors were trained on Maternal Mental Health (Total of 144)
- 12 attendees from Sun Street PARTS Coalition and 13 community members participated in presentations on mental health and resilience (Total of 25)
- 30 individuals were trained in ASIST (Applied Suicide Intervention Skills Training)

Outreach Events:
- May 6th MCBH tabled at Health Fair at MPC

Radio:
- Radio Bilingue hosted 2 radio shows in Spanish on mental health
  - May 9th – Promoting Mental Health Awareness and Decreasing Stigma
  - May 17th – Rockin’ the House focused on youth audience
  - MCBH developed PSA’s on Mental Health Awareness and these were shared on Spanish radio stations through Entravision channels

Print and Awareness Materials:
- Monterey Coast Weekly published positive articles and opinion piece on Mental Health
- 40 Toolkits with materials and awareness activities were distributed throughout Monterey County.
  - All Monterey County & City of Salinas Libraries, Hartnell (Salinas and King City Campuses), Community Providers Health Dept and all MCBH clinics.
- Maternal Mental Health awareness materials were distributed to WIC, Medical Clinics, Pediatric Clinics, MCBH Clinics and Community Providers.

Social Media and Behavioral Health Webpage:
- Faces of Hope and Healing launched on May 3rd with 16 stories highlighted on MCBH webpage and Social Media throughout May
- Social media posts shared information on mental health and crisis supports
- Check out current website and Faces of Hope and Healing Click Here
  - Stay tuned as website is under development to better serve our community
- Follow us on Facebook and Twitter