

Isolation Task Force Breakout Notes
6-21-2019

Next steps:

- Follow-up group
- Strategic collaborations (Blue Zones)
- Bring Friendship line to AAA & AARP (and other ideas)
- Building public awareness (Events like We're Still Here... Steinbeck Center?)
- Good Neighbor Day (Agency Encouragement)
- College setting - changes to curriculum
- Dates on the calendar
- Partner with Senior Complexes
- Encourage Storytelling

How do we start?

- Places we don't always think about - small reach outs
- Review what is working and enhance or expand
- Build awareness of what is already available
- Change the conversation in support groups
- Physician screening for isolation
- Reframe participation
- Building trust
- Friendship line partnerships with the County (information and referral)
- Grocery stores, rehabs, doctors, salons, places we HAVE to go
- Removing taboo on grief and loneliness
- Awareness and collaboration between agencies

Concepts:

- Blue Zones - Purpose Workshops & Connect via Cova Well Connected
- Intergenerational work
- Volunteerism
- We're Still Here
- Friendship line (inbound and outbound)
- MOW
- Engagement Guide
- Game Day
- Outreach/Education/Awareness.... modes, cost, social media, reinforcement
- Coordinator of Loneliness
- No wrong door approach