



## **MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

March 16, 2020

Public Information: Community Foundation for Monterey County: 831.375.9712 / [www.cfmco.org/CovidRelief](http://www.cfmco.org/CovidRelief)  
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## **COVID-19 RELIEF FUND CREATED TO BENEFIT MONTEREY COUNTY RESIDENTS** **Community Foundation for Monterey County and Monterey Peninsula Foundation Create Fund** **to meet Community Needs in Response to Coronavirus**

Monterey County, California — On Monday, March 16, 2020, The Community Foundation for Monterey County (CFMC) and Monterey Peninsula Foundation announced the creation of the [COVID-19 Relief Fund](#). The fund will address the immediate and longer-term needs of our region's most vulnerable residents who will be impacted by the Coronavirus. One hundred percent of the fund will be used for grantmaking. The fund will provide a trusted repository for philanthropic assets to be directed specifically for this purpose.

Government officials and businesses have instituted sweeping measures to halt the spread of the virus. School closures, travel and event cancellation, remote work and social distancing have the potential to disrupt our lives physically, socially and economically

“We’re concerned about community health, and the potential for people to face economic hardship and food insecurity in the coming months,” said Dan Baldwin, CFMC President/CEO. “By being proactive during times of uncertainty, this fund will allow us to help one another through this challenge,” he continued.

The fund will support community needs identified by our partners in human services, health, housing and education. Grants will be made to nonprofit agencies that are providing aid to impacted individuals and families in Monterey County. Foundation leaders will be closely monitoring how the Coronavirus impacts our community and will deploy additional resources to best meet evolving needs. Nonprofits can find more information or apply at [www.cfmco.org/CovidReliefGrants](http://www.cfmco.org/CovidReliefGrants).

Those wishing to contribute can make a secure online tax-deductible donation at [www.cfmco.org/CovidRelief](http://www.cfmco.org/CovidRelief), mail a check to the Community Foundation for Monterey County, 2354 Garden Road, Monterey, CA 93940 with “COVID-19 Relief Fund” in the memo, or call 831.375.9712 Monday through Friday from 8:30 a.m. to 5 p.m.

“We are proud to collaborate with local funders to provide a quick financial response, lending support to our community in this time of need,” said Steve John, Monterey Peninsula Foundation Tournament Director and CEO.

(more)

**COVID-19 Relief Fund Created**, continued.

**About the Community Foundation for Monterey County**

The mission of the CFMC is to inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County. Thanks to generous community members who have created charitable funds in their lifetimes or through their estates, the CFMC has granted more than \$205 million to nonprofits working towards healthy, safe, vibrant communities. For more information visit [www.cfmco.org](http://www.cfmco.org), call 831.375.9712 or stay connected at [www.facebook.com/cfmco](https://www.facebook.com/cfmco) or [www.twitter.com/cfmco](https://www.twitter.com/cfmco).

**About the Monterey Peninsula Foundation**

The mission of the Monterey Peninsula Foundation is “to enhance the quality of life in Monterey County and surrounding areas through the strategic disbursement of charitable funds generated by hosting the [AT&T Pebble Beach Pro-Am](#) and the [PURE Insurance Championship](#).” With close to 80 years of expertise in managing world-class golf events and charitable giving, Monterey Peninsula Foundation leverages the game of golf into positive community change. The mission is two-fold: To host the most remarkable tournaments for players, spectators, sponsors, and volunteers, and to focus the philanthropy made possible by the tournaments to enhance the quality of life across Monterey, Santa Cruz, and San Benito Counties. [www.montereypeninsulafoundation.org](http://www.montereypeninsulafoundation.org)

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